

BACHELOR OF ARTS IN INTEGRATED STRATEGIC COMMUNICATIONS: WEBSTER UNIVERSITY

general-transfer-studies/) at St. Louis Community College who plan to transfer to Webster University to complete a **Bachelor of Arts in Integrated Strategic Communications** (<https://www.webster.edu/communications/ba-integrated-strategic-communications.php>).

This academic plan is intended for students pursuing an **Associate of Arts in General Transfer Studies** (<https://catalog.stlcc.edu/programs/aa->

Code	Title	Hours	Prerequisites	Milestones/Notes
First Year				
Fall				
ENG 101	College Composition I (MOTR ENGL 100)	3	Placement score or ENG 030 or ENG 070 with a grade of "C" or better or recommendation of department and Reading Proficiency or concurrent enrollment in RDG 079	Webster University Equivalent: Fulfills GCP
Select one of the following:		3		Webster University Equivalent: Fulfills GCP
COM 101	Oral Communication I (MOTR COMM 100)		Concurrent enrollment in ENG 070 or Reading Proficiency	
COM 107	Public Speaking (MOTR COMM 110)		Reading Proficiency	
MCM 101	Introduction to Mass Communications (MOTR SBSC 100)	3	Reading Proficiency	Webster University Equivalent: MDST 1010 Media Foundations
Select one of the following:		3		Webster University Equivalent: Fulfills GCP
MTH 161	Quantitative Reasoning (MOTR MATH 120)		Satisfactory score on placement test and Reading Proficiency	Students who complete MTH 161S will only be able to transfer 3 credits.
MTH 180	Introductory Statistics (MOTR MATH 110)		Satisfactory scores on placement test, and Reading Proficiency	Students who complete MTH 180S will only be able to transfer 3 credits.
Select one of the following:		3		Webster University Equivalent: Fulfills GCP
SOC 101	Introduction to Sociology (MOTR SOCI 101)		Reading Proficiency or concurrent enrollment in RDG 079	
XXX xxx	MOTR Social and Behavioral Sciences (https://catalog.stlcc.edu/general-education/)			
	Credit Hours	15		
Spring				
ENG 102	College Composition II (MOTR ENGL 200)	3	ENG 101 with a minimum grade of "C" and Reading Proficiency	Webster University Equivalent: Fulfills GCP
Select one of the following:		3		Both courses are needed. Students will take one course this semester and the other course next semester.
ART 172	Digital Photography (MOTR PERF 105GA)		Reading Proficiency	Webster University Equivalent: PHOT 1000 Fundamentals of Photography

ART 275	Photo Imaging I: Photoshop (MOTR PERF 105GA)		Reading Proficiency	Webster University Equivalent: INTM 2200 Visual Design for Interactive Media OR DESN Digital Visualization OR PHOT 1500 Digital Imaging and Printing
XXX xxx	MOTR Natural Science with Lab (https://catalog.stlcc.edu/general-education/)	4		Webster University Equivalent: Fulfills GCP
MCM 110	Journalism I: Writing and Reporting	3	ENG 100 or ENG 101 with a minimum grade of "C" or permission of instructor and Reading Proficiency	Webster University Equivalent: JOUR 1030 Multimedia News Reporting I
Select one of the following:		3		Webster University Equivalent: Fulfills GCP
PSC 101	Introduction to American Politics (MOTR POSC 101)		Reading Proficiency or concurrent enrollment in RDG 079	
HST 101	United States History to 1865 (MOTR HIST 101)		Reading Proficiency or concurrent enrollment in RDG 079	
	Credit Hours	16		
Second Year				
Fall				
Select one of the following:		3		Both courses are needed. Students will take one course this semester and the other course next semester.
ART 169	Concepts in the Visual Arts (MOTR ARTS 100)		Reading Proficiency	Webster University Equivalent: Fulfills GCP
PHL 104	Ethics (MOTR PHIL 102)		Reading Proficiency or concurrent enrollment in RDG 079	Webster University Equivalent: Fulfills GCP
MCM 112	Feature Writing	3	ENG 100 or ENG 101 with a minimum grade of "C" or permission of the instructor and Reading Proficiency	Webster University Equivalent: JOUR 3130 Feature Writing
XXX xxx	MOTR Natural Science without Lab (https://catalog.stlcc.edu/general-education/)	3		Webster University Equivalent: Fulfills GCP
Select one of the following:		3		
MCM 124	Digital Audio Production		Reading Proficiency	Webster University Equivalent: AUDI 3150 Topics OR AUDI 1000 Audio Production for Non-Majors
MCM 126	Video Production - Field		Reading Proficiency	Webster University Equivalent: FLST 2200 Camera and Light
MCM 134	Introduction to Filmmaking (MOTR PERF 107)		Reading Proficiency	Webster University Equivalent: FTVP 3150 Topics in Film, Television, or Video Production OR FTVP 1010 Fundamentals of Video Production OR FTVP 1000 Introduction to Film, Television, and Video Production
Select one of the following:		3		
ART 172	Digital Photography (MOTR PERF 105GA)		Reading Proficiency	Webster University Equivalent: PHOT 1000 Fundamentals of Photography

ART 275	Photo Imaging I: Photoshop (MOTR PERF 105GA)		Reading Proficiency	Webster University Equivalent: INTM 2200 Visual Design for Interactive Media OR DESN 1500 Digital Visualization OR PHOT 1500 Digital Imaging and Printing
	Credit Hours	15		
Spring				
Select one of the following:		3		Webster University Equivalent: Fulfills General Elective
ART 169	Concepts in the Visual Arts (MOTR ARTS 100)		Reading Proficiency	
PHL 104	Ethics (MOTR PHIL 102)		Reading Proficiency or concurrent enrollment in RDG 079	
MCM 130	Film Appreciation (MOTR FILM 100)	3	Reading Proficiency	Webster University Equivalent: FLST 1000 Film and Television Appreciation
Select one of the following:		3		
MCM 140	Introduction to Advertising		Reading Proficiency	Webster University Equivalent: ADVT 1940 Introduction to Marketing Communications
MCM 141	Public Relations		Reading Proficiency	Webster University Equivalent: PBRL 1010 Fundamentals of Strategic Communications and Public Relations
Select one of the following:		3		MCM 102 is recommended because it fulfills Webster University's theory requirement.
MCM 102	Media Literacy		Reading Proficiency	Webster University Equivalent: MDST 2100 Media Literacy
XXX xxx	MCM Course (https://catalog.stlcc.edu/course-descriptions/courses/mcm/)			
ART 101	Art History - Prehistory to 1300 (MOTR ARTS 101)	3	Reading Proficiency	Webster University Equivalent: ARHS 2350 Introductory Topics in Art History
	Credit Hours	15		
	Total Credit Hours	61		

Webster University Global Citizenship Program

Webster University requires all baccalaureate students to complete the Global Citizenship Program, Webster's distinctive general education program.

Webster University Requirement	Webster University Definition
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GCP	Global Citizenship Program
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