

# GRAPHIC COMMUNICATIONS, ASSOCIATE IN APPLIED SCIENCE

## Florissant Valley, Forest Park, and Meramec

The Associate in Applied Science degree in Graphic Communications engages students in a dynamic, workplace-oriented, and contemporary design education that stresses innovation and career preparedness. The curriculum emphasizes a strong foundation in traditional visual arts, use of current design technology, the development of research-based creative solutions, and a human-centered design approach. Students learn creative problem-solving methods and complete complex projects that satisfy the needs of theoretical and real-world client-based challenges.

Graduates of the Graphic Communications program will develop the creative and conceptual capabilities necessary for entry-level employment in a variety of design and communications industries. Careers and professional expertise areas in the vast and evolving field include: graphic design, illustration, web design, motion design and animation, interactive design, package and product design, production artist, and digital media specialist.

The Florissant Valley and Meramec campuses offer complete programs; select courses are offered at the Forest Park and Wildwood campuses.

**Cost of Attendance.** For more information on cost of attendance visit MoSCORES (<https://scorecard.mo.gov/Search/>).

**Program Career and Salary Information.** Pursuant to Missouri HB 1606 (2018), information regarding the number of credit hours, program length, employment rate, wage data, and graduates employed in careers related to their program of study at St. Louis Community College can be found at the following URL: <https://scorecard.mo.gov/scorecard/> ([https://www.google.com/url?q=https://scorecard.mo.gov/scorecard/&sa=D&ust=1555536894857000&usg=AFQjCNG1xf3E\\_i2lO96zEytILO-s5xaJCQ](https://www.google.com/url?q=https://scorecard.mo.gov/scorecard/&sa=D&ust=1555536894857000&usg=AFQjCNG1xf3E_i2lO96zEytILO-s5xaJCQ)). Search using School / Program “St. Louis Community College” and choose the degree or credential type of interest.

The following limitations to the data apply: Information provided is based on the most recent cohorts available. Typically, most recent cohorts for wage and completion data are six years prior to the current academic year. Time to complete a program of study varies depending on the number of credit hours students earn per semester.

**Interested in this program?** Start the enrollment process by visiting the Apply to STLCC (<https://www.stlcc.edu/admissions/apply-to-stlcc/>) page.

## At the completion of the program, students are expected to:

1. demonstrate excellence in traditional drawing and digital rendering.
2. apply design principles of scale, proportion, rhythm, contrast, emphasis, and unity.
3. demonstrate knowledge of design industry history, standards, tools, and trends.
4. apply conceptual thinking to generate creative solutions that solve design problems.
5. demonstrate proficient use of art and design industry-standard software.

6. defend design concepts in the critique process using professional presentation methods.
7. prepare finalized designs composed in a comprehensive portfolio for print and electronic publication.

**Missouri Civics Examination.** Students entering college for the very first time in fall 2019 and who intend to complete an associate’s degree must successfully complete a civics examination. Information on who is eligible for a waiver can be found on our website: <https://stlcc.edu/programs-academics/missouri-civics-exam.aspx>.

## Program of Study

Code	Title	Credit Hours
<b>General Education</b>		
ENG 101	College Composition I (MOTR ENGL 100)	3
ENG 102	College Composition II (MOTR ENGL 200)	3
or COM 101	Oral Communication I (MOTR COMM 100)	
or COM 107	Public Speaking (MOTR COMM 110)	
XXX xxx	Social & Behavioral Sciences: Civics Requirement	3
XXX xxx	Natural Science with MOTR designation / Mathematics Requirement (MTH 161 preferred or above 100)	6
<b>Program Requirements</b>		
ART 109	Drawing I (MOTR PERF 105D)	3
ART 140	Two-Dimensional Design	3
ART 111	Figure Drawing I	3
ART 131	Computer Art Studio	3
ART 133	Graphic Design I	3
ART 134	Graphic Design II	3
AT 207	Motion Media Design	3
ART 236	Typography	3
AT 242	History of Graphic Communications	3
ART 245	Portfolio Design and Workplace Preparation	3
<b>Focus Area</b>		
Select one focus area from the following:		15
Graphic and Interactive Design		
Illustration and Animation Design		
<b>Total Credit Hours</b>		<b>60</b>

## Focus Areas

### Graphic and Interactive Design

Code	Title	Credit Hours
AT 235	Advanced Motion and Interactive Design	3
or AT 246	Advanced Computer Art Applications	
ART 233	Graphic Design III	3
ART 234	Graphic Design IV	3
AT 135	Web Design I	3
AT 143	Web Design II	3
<b>Total Credit Hours</b>		<b>15</b>

## Illustration and Animation Design

Code	Title	Credit Hours
ART 138	Drawing and Rendering for Graphics	3
ART 239	Editorial and Commercial Illustration	3
AT 233	Concept Development for Animation	3
AT 234	Fundamentals of Animation	3
AT 235	Advanced Motion and Interactive Design	3
	or ART 240	Digital Illustration
<b>Total Credit Hours</b>		<b>15</b>

Code	Title	Hours	Prerequisites	Milestones/Notes
<b>First Year</b>				
<b>Fall</b>				
ART 140	Two-Dimensional Design	3	Reading Proficiency	
ART 131	Computer Art Studio	3	Reading Proficiency	
ART 133	Graphic Design I	3	Reading Proficiency	
ENG 101	College Composition I (MOTR ENGL 100)	3	Placement score or ENG 030 or ENG 070 with a grade of "C" or better or recommendation of department and Reading Proficiency or concurrent enrollment in RDG 079	
	<b>Credit Hours</b>	<b>12</b>		
<b>Spring</b>				
ART 109	Drawing I (MOTR PERF 105D)	3	Reading Proficiency	
ART 134	Graphic Design II	3	ART 140, ART 131, and ART 133 with minimum grades of "C" and Reading Proficiency	
ART 111	Figure Drawing I	3	Reading Proficiency	
	Social and Behavioral Science: Civics Requirement	3		
	MOTR Science/ Math Requirement	3		MTH 161 preferred or above 100
	<b>Credit Hours</b>	<b>15</b>		
<b>Summer</b>				
ART 236	Typography	3	ART 131 and ART 133 with grades of "C" or better and Reading Proficiency	
AT 135	Web Design I	3	ART 131 and ART 133 with minimum grades of "C" and Reading Proficiency	
	<b>Credit Hours</b>	<b>6</b>		
<b>Second Year</b>				
<b>Fall</b>				
ART 233	Graphic Design III	3	ART 134 with grade of "C" or better and Reading Proficiency	
AT 143	Web Design II	3	AT 135 with a minimum grade of "C" and Reading Proficiency	
AT 207	Motion Media Design	3	ART 131 and ART 133 with grades of "C" or better and Reading Proficiency	
AT 242	History of Graphic Communications	3	Reading Proficiency	
ENG 102 or COM 101 or COM 107	College Composition II (MOTR ENGL 200) or Oral Communication I (MOTR COMM 100) or Public Speaking (MOTR COMM 110)	3	ENG 101 with a grade of "C" or better and Reading Proficiency	
	<b>Credit Hours</b>	<b>15</b>		

Spring				
ART 234	Graphic Design IV	3	ART 233 and ART 236 with grades of "C" or better and Reading Proficiency	
AT 235 or 246	Advanced Motion and Interactive Design or Advanced Computer Art Applications	3	ART 233 or AT 233 with minimum grade of "C" and Reading Proficiency	
ART 245	Portfolio Design and Workplace Preparation	3	ART 236 and ART 134 with a minimum grade of "C" and Reading Proficiency	
MOTR Science/ Math Requirement		3		
<b>Credit Hours</b>		<b>12</b>		
<b>Total Credit Hours</b>		<b>60</b>		

Code	Title	Hours	Prerequisites	Milestones/Notes
<b>First Year</b>				
<b>Fall</b>				
ART 140	Two-Dimensional Design	3	Reading Proficiency	
ART 131	Computer Art Studio	3	Reading Proficiency	
ART 133	Graphic Design I	3	Reading Proficiency	
ENG 101	College Composition I (MOTR ENGL 100)	3	Placement score or ENG 030 or ENG 070 with a grade of "C" or better or recommendation of department and Reading Proficiency or concurrent enrollment in RDG 079	
<b>Credit Hours</b>		<b>12</b>		
<b>Spring</b>				
ART 109	Drawing I (MOTR PERF 105D)	3	Reading Proficiency	
ART 134	Graphic Design II	3	ART 140, ART 131, and ART 133 with minimum grades of "C" and Reading Proficiency	
ART 111	Figure Drawing I	3	Reading Proficiency	
Social and Behavioral Science: Civics Requirement		3		
ENG 102 or COM 101 or COM 107	College Composition II (MOTR ENGL 200) or Oral Communication I (MOTR COMM 100) or Public Speaking (MOTR COMM 110)	3	ENG 101 with a grade of "C" or better and Reading Proficiency	
<b>Credit Hours</b>		<b>15</b>		
<b>Summer</b>				
ART 236	Typography	3	ART 131 and ART 133 with grades of "C" or better and Reading Proficiency	
ART 138	Drawing and Rendering for Graphics	3	ART 140 and ART 109 with minimum grades of "C" and Reading Proficiency	
<b>Credit Hours</b>		<b>6</b>		

<b>Second Year</b>				
<b>Fall</b>				
ART 239	Editorial and Commercial Illustration	3	ART 131 with a minimum grade of "C" and prior or concurrent enrollment in ART 138 and ART 111 with minimum grades of "C", and Reading Proficiency	
AT 233	Concept Development for Animation	3	ART 111 and ART 131 with minimum grades of "C" and Reading Proficiency	
AT 207	Motion Media Design	3	ART 131 and ART 133 with grades of "C" or better and Reading Proficiency	
AT 234	Fundamentals of Animation	3	ART 111 and ART 133 with minimum grades of "C" and Reading Proficiency	
MOTR Science/ Math Requirement		3		MTH 161 preferred or above 100
	<b>Credit Hours</b>	<b>15</b>		
<b>Spring</b>				
AT 242	History of Graphic Communications	3	Reading Proficiency	
AT 235 or ART 240	Advanced Motion and Interactive Design or Digital Illustration	3	ART 233 or AT 233 with minimum grade of "C" and Reading Proficiency	
ART 245	Portfolio Design and Workplace Preparation	3	ART 236 and ART 134 with a minimum grade of "C" and Reading Proficiency	
MOTR Science/ Math Requirement		3		MTH 161 preferred or above 100
	<b>Credit Hours</b>	<b>12</b>		
	<b>Total Credit Hours</b>	<b>60</b>		